

# IN-PERSON

# Sessions

*"I'm not sure I know of any way the content could have been improved upon."*

*- 2024 Conference Attendee*

Session	Client Care 1	Client Care 2	Fundraising	Housing	Leadership	Marketing Foundations	Medical Advancement 1	Medical Advancement 2	Sexual Wellness	Soul Care	Staff Stuff	Trending Now	Session
<b>A</b> Wed. April 30 2:00 - 3:15	Essentials of Trauma-Informed Care <i>Valerie Harkins</i>	Understanding and Improving Case Management <i>Christie Mac Segars</i>	Ending the Donor Chase <i>Ryan Dobson</i>	Starting a Maternity Home 101 <i>Maureen Nwoye</i>	Worst Case Scenarios and How to Prepare for Them <i>Amy Scheuring</i>	Maximizing Impact with Limited Resources <i>Andrea Trudden</i>	The Critical Need for Comprehensive Abortion Pill Reversal Outcome Support* <i>Tanya Flores</i>	Nurse Pre-Appointment Relationship with Generation Z* <i>Brittany Gilchrist</i>	The Optimal Health Model for Pregnancy Help Clients* <i>Lori Kuykendall</i>	Excellence in Ministry <i>Melissa Heiland</i>	Creating a Culture for High Performing Teams <i>Raul Reyes</i>	Together Towards Victory: Winning in the Court of Law <i>Danielle M. White, Esq.</i>	<b>A</b> Wed. April 30 2:00 - 3:15
<b>B</b> Wed. April 30 3:45-5:00	Healing the Whole Man <i>Gregory Mayo</i>	Check Your Bias at the Door <i>Eddie Kortman</i>	Come and See, Go and Tell: Immersive and Inspiring Center Tours <i>Rachel Davis</i>	Case Planning 101 in the Maternity Home <i>Katie Montes</i>	The Impact of Shame on Leadership <i>Dinah Monahan</i>	Maximizing Instagram: 7 Things You Can Do to Increase Online Visibility <i>Julia Kurschner</i>	Leadership Success in a PHMC*+~ <i>Bryan Williams</i>	Pursuing Excellence: Optimizing Ultrasound Images*+ <i>Audrey Stout</i>	Restoring a Culture of Sexual Integrity <i>Jenna Spellerberg</i>	Sustaining Compassion: Strategies for Managing Secondary Trauma and Self-Care <i>Stacey Chik</i>	Tools to Preventing Staff Burn Out <i>Linda Francisco</i>	Solving the Problem of Pastor Silence <i>Marc Newman</i>	<b>B</b> Wed. April 30 3:45-5:00
<b>C</b> Thurs. May 1 9:00-10:15	Trauma, Abortion & the African-American Client* <i>Pasha Bohlen</i>	Case Review: Who Chooses Adoption? <i>Heather Featherston</i>	Moving Up to Major Gifts <i>Lisa Stueckemann</i>	Emotional Cycle of Change <i>Suzanne Burns</i>	Kingdom Business Model <i>Connie Coleman</i>	Increase Client Traffic with More 5 Star Reviews <i>Jacob Barr</i>	Encountering the Unexpected: Ultrasound Obstetric Pathology*+ <i>Tammy Stearns</i>	A Second Chance at Choice: An Abortion Pill Reversal Update* <i>Dr. George Delgado</i>	Moving Toward Healthy Lifestyles: Comparing Abusive Lifestyles to Healthy Lifestyles <i>Catherine Wood</i>	5 Spiritual Habits for Winning Suspicious Hearts <i>Kirk Walden</i>	Bridging Generational Gaps to Work Together+ <i>Toni Clarke</i>	AI: Risks, Truth and Innovation <i>Brandon Monahan</i>	<b>C</b> Thurs. May 1 9:00-10:15
<b>D</b> Fri. May 2 10:30-11:45	Intimate Partner Violence: Screening & Intervening* <i>Martha Shuping</i>	Small Centers, Big Impact <i>Bryce Asberg</i>	Top Strategies to Connect with Local Churches <i>Kenna Bridges</i>	From Low Capacity to Full Capacity <i>Veronika Swiney</i>	Sweet Victories: Pregnancy Centers Winning Legal Challenges and What They Did to Protect Their Ministries <i>Angie Thomas</i>	Intermediate/Advanced Hands-on Canva Workshop <i>Lauren Robinson</i>	Fertility Education/ Medical Management: Together for Women's Health*+~ <i>Karen Poehailos</i>	Avoiding Mission Drift with a Comprehensive Medical Model* <i>Jennifer Roush</i>	Education Program Keys: Measurable and Consistent <i>Nicole Horstman</i>	Cultivate Resilience and Beat the Burnout <i>Dr. Jacqueline Heider</i>	Finding and Keeping Great Staff! <i>Robin Fuller</i>	The Art of Persuasion <i>Mike Spencer</i>	<b>D</b> Fri. May 2 10:30-11:45
<b>E</b> Fri. May 2 2:00 - 3:15	Reproductive Loss Support: A Companionship Approach <i>Rebecca Capuano</i>	Advocating or Overstepping With Adoption Plans? <i>Carrie Murray Nellis</i>	FUNDigs: Donor Initiated Gatherings <i>Tim Boyd</i>	Exploring Parenting, Adoption & Decision Making <i>Pam Stenzel</i>	Elevate Your Mission by Hiring Leaders <i>Valerie Millsapps</i>	Unlocking the Power of Google Ads for PHOs <i>Jack Pickering</i>	Defending Your Clinical Practice* <i>Roxy Lamorgese</i>	Fetal Surgery: My Patients in the Womb*+~ <i>Dr. William Lile</i>	Sexual Behavior and Mental Health <i>Marilyn Henderson</i>	What does Sabbath look like in your life? <i>Madeleine Schlenz</i>	Building a Culture that Allows People to Flourish <i>Becky Sheetz</i>	Virtual First: Combating the Abortion Pill <i>Rachel Lane</i>	<b>E</b> Fri. May 2 2:00 - 3:15
<b>F</b> Fri. May 2 3:45-5:00	The Shift That Needs to Happen Within After Abortion Care <i>Cheryl Dudek</i>	Combating the Mass Mobilization of Abortion <i>Lauren Muzyka</i>	Accelerate Your Monthly Donor Program Revenue <i>Ray Pokorny</i>	Overcoming Staff Resistance to Change or Turning Change Into Staff Success <i>Gina Tomes</i>	Leaning Into Your Limits <i>Beth Henderson</i>	Trust is the Strategy: Marketing to Reflect the Communities We Serve <i>Tammy Kocher</i>	Debunking Common APR Myths Using APRScience.org* <i>Paul DeBeasi</i>	STI Services: Reaching the Most Vulnerable* <i>Mischa Long</i>	Pornography Education is Prevention <i>Chelsea Delgado</i>	Serving God in a Godless Culture <i>Tom Lothamer</i>	Effective Communication and Conflict Management+ <i>Melissa Lasater</i>	Messaging Strategies for Supporting Women After Abortion <i>Jeff Pauls</i>	<b>F</b> Fri. May 2 3:45-5:00

\*Workshops marked with an asterisk (\*) provide continuing education nursing contact hour credit for nurses (approved by Heartbeat International). Provider approved by the California Board of Registered Nursing. Provider Number 16061 for 1.00 contact hour for each qualifying medical workshop. Medical Professionals ~ please bring your license number if applying for CEUs.  
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