

# LIFE trends

## REPORT



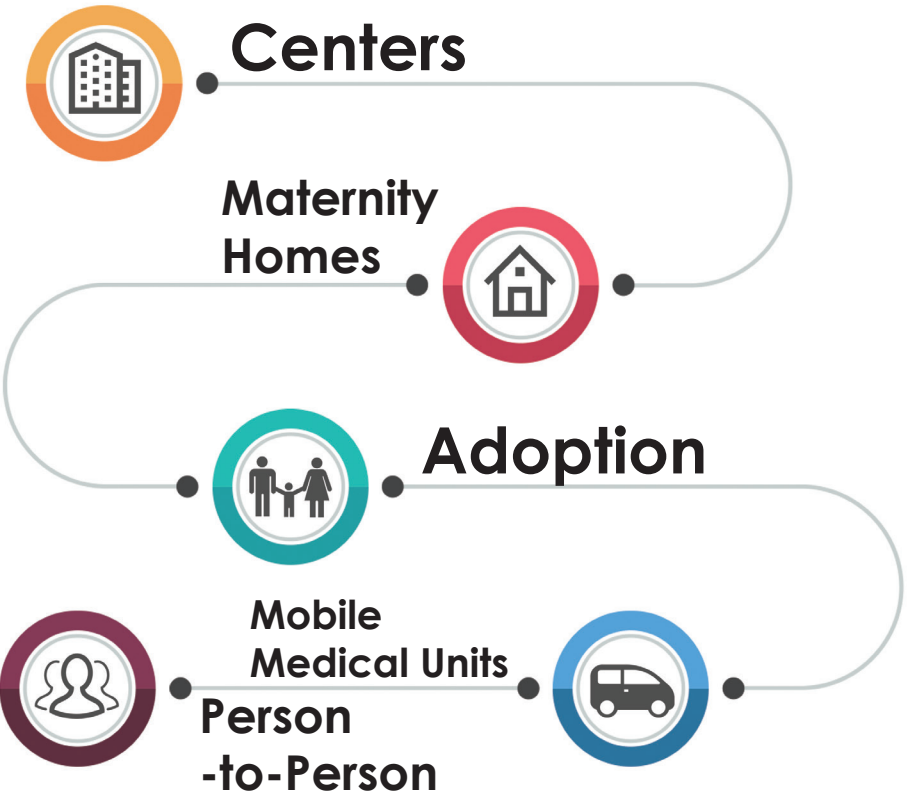
A snapshot of life-affirming pregnancy help

Presented by



2018

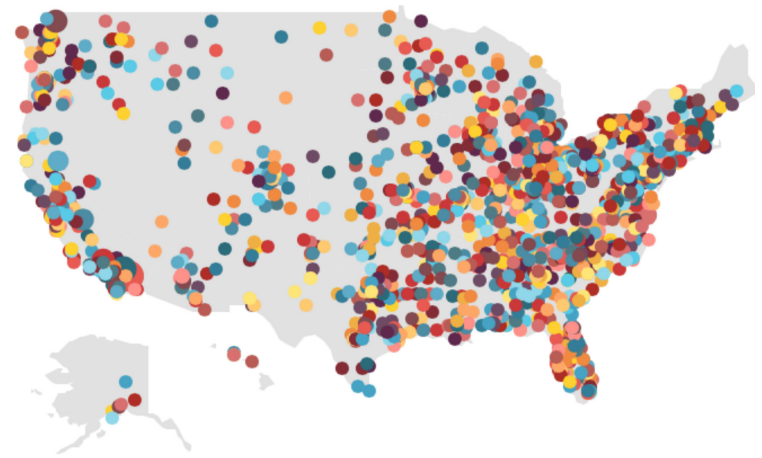
# PREGNANCY HELP IS...



Because the best alternative to abortion is **another person.**

# U.S. PREGNANCY CENTERS

**2,752** pregnancy help centers, medical clinics and mobile ultrasound units in the U.S.



**≡ Planned Parenthood x 5**  
**> Total U.S. Abortion Locations (1,800)**  
*Per Guttmacher Institute*

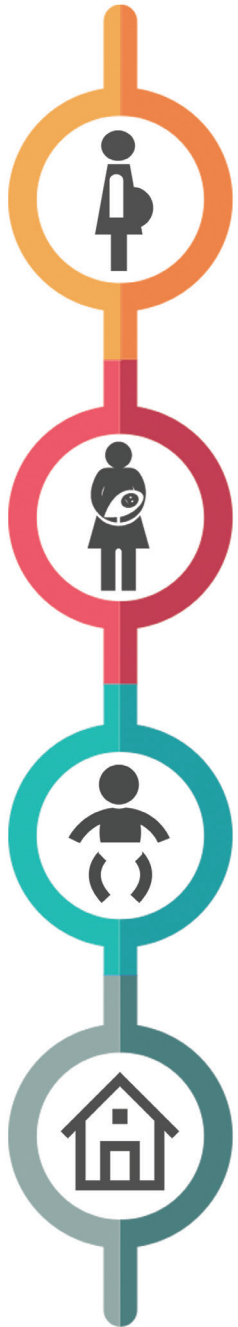


**Every 4 Minutes**  
 a mom rejects abortion and chooses life for her baby through Heartbeat's U.S. network of pregnancy help.



**Over 1,000**  
 women contact Option Line (Heartbeat's 24-7, 365 pregnancy helpline) seeking life-saving help every day.

## CLIENT IMPACT



**1.5 Million**  
clients served per year\*

**300,000**  
mothers choose life\*

**248,832**  
free ultrasounds

**483**  
maternity homes in the U.S., each  
serving an average of 7 women

## OUR CENTERS

**\$ 400 million**  
combined annual budget of  
U.S. pregnancy help centers

**\$ 282 thousand**  
average annual budget of a  
pregnancy help center. Zero  
federal taxpayer dollars.

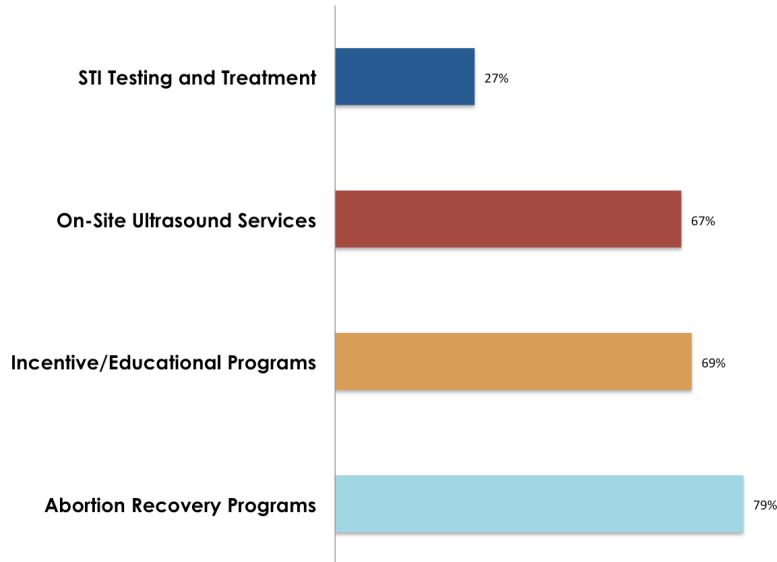


**81,360 volunteers**  
served in a pregnancy help center—  
giving 6.5 million volunteer hours per year

**99%**

99 percent of pregnancy help center clients  
report a positive experience.

## Programs Offered at Pregnancy Help Centers



## What is a Pregnancy Help Organization?



# 6,376

pregnancy help locations worldwide



## Heartbeat International is...

in **55** countries on

all **6** inhabited continents



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