



Your Knights of Columbus Council
Can Ensure More Women Reach
Life-Saving Pregnancy Help

Sponsor the Life-Saving Care of the Heartbeat International-Supported **Option Line**.

Sponsor A Day
\$3,800
Reach 1,100 Moms

Sponsor A Weekend
\$7,600
Reach 2,200 Moms

Sponsor A Week
\$26,600
Reach 7,700 Moms

Option Line is a 24/7/365 pregnancy help call center serving moms at risk for abortion to connect them to life-saving ultrasounds at pregnancy centers.

Challenge:

Most women considering abortion now shop for the abortion pill online. She needs an ultrasound and counseling at a pregnancy center. We must Reach her in time! **Reaching her early in her pregnancy decision-making with personal, real-time help matters more than ever.**

Opportunity:

Strategic marketing by Heartbeat International ensures moms first encounter the compassionate care of **Option Line**. Bi-lingual **Option Line** consultants provide:

- » Immediate crisis intervention for at-risk moms over 1,100 times daily.
- » Connections to the Abortion Pill Rescue® Network (APRN).
- » Referrals to local pregnancy help centers for long-term support.

Option Line brings connections and hope for a new shared future for moms and their babies.

YOUR SUPPORT IS NEEDED TO EXPAND OPTION LINE'S CAPACITY TO ANSWER MORE CALLS FOR HELP

Your Knights council can ensure no cry for help goes unanswered by **sponsoring a day, a weekend, or a week of Option Line's life-saving work.**

"I called you guys almost a year ago, and with your help, I was able to save my baby. You helped do more than save my baby. You helped save me too. Thank you, and God bless." — Emma, Option Line Caller

Learn More: HBI.Life/KofC-OL