



Annual Conference Sponsorship Opportunities *In-Person & Virtual*

| IN-PERSON CONFERENCE | Platinum \$50,000 | Gold \$25,000 | Silver \$10,000 | Bronze \$5,000 |
|--|----------------------|------------------|--------------------|-------------------|
| Premium Exhibit Space (Premium or Sponsors Only areas) | 4 | 3 | 2 | 1 |
| Stage Time at General Session | 5 minutes | 2 minutes | - | - |
| Video Commercials in General Sessions | 2 - :60 second | 2 - :30 second | 1 - :30 second | - |
| Conference Meal Package(s) | 4 | 3 | 2 | 1 |
| Private Meeting Space (within Heartbeat meeting space) | 3 Hours | 3 Hours | 1 Hour | - |
| Logo Recognition in Print Conference Marketing Materials | Elite Cover | Cover | Inside | Inside |
| Conference Program Book Advertisements | 2 Full Pages | 1 Full Page | 1 Full Page | ½ Page |
| "Thank You" Signage Throughout the Conference | ✓ | ✓ | ✓ | ✓ |
| Mention from the Main Stage General Session | 4 | 3 | 2 | 1 |
| Entry in "Heartbeat Passport" Conference Drawing | ✓ | ✓ | ✓ | ✓ |
| Literature Packet Insert (1,200 Qty) | 3 | 2 | 1 | 1 |
| Workshop Track Sponsorship | 3 | 2 | 1 | - |
| Coffee Break Sponsorship Time w/ Literature & Org Rep | 2 | 1 | 1 | - |
| VIRTUAL CONFERENCE | | | | |
| Virtual Conference Access for up to 4 Exhibit Staff | ✓ | ✓ | ✓ | ✓ |
| Premium Exhibit Space in the App | ✓ | ✓ | ✓ | ✓ |
| Video Commercial | 2 - :60 second | 2 - :30 second | 1 - :60 second | 1 - :30 second |
| Prominent Logo Placement on the Conference App | ✓ | ✓ | ✓ | ✓ |
| Linked Logo in Online Conference Marketing Pieces | ✓ | ✓ | ✓ | ✓ |
| App Callouts to Attendees | 3 | 2 | 1 | - |
| POST-CONFERENCE | | | | |
| List of Attendee Emails Post Conference | All | All | Virtual only | - |
| Customized Endorsement Email from Heartbeat to Attendees | 2 | 2 | 1 | 1 |
| Dedicated Email Post-Conference to Attendees with a Link | ✓ | ✓ | ✓ | ✓ |
| Premium Ad Space on PregnancyHelpNews.com | 12 mths | 6 mths | 4 mths | 2 mths |