



## pi · o · neer

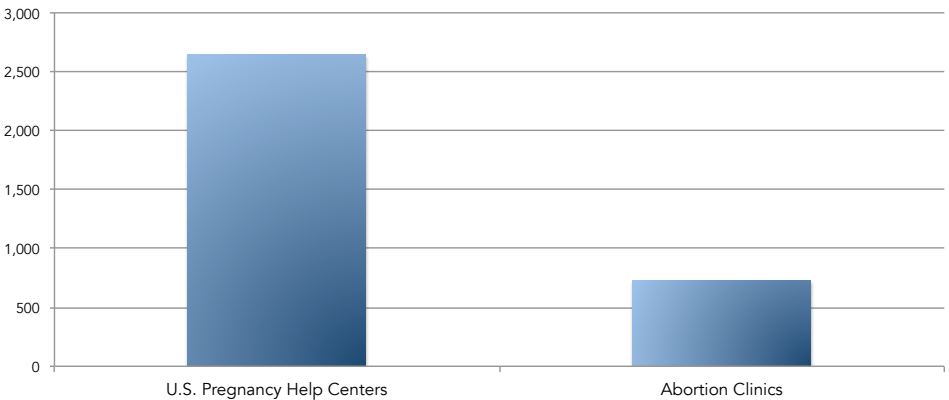
[pahy-uh-neer] *noun*

a person who is among those who first enter or settle a region, thus opening it for occupation and development by others.



# First RESPONDERS

In the years leading up to *Roe v. Wade*, Christians responded to the needs of young women facing unexpected pregnancies by starting “emergency pregnancy services” in doctors offices and homes. Two of these early heroes—one an OB-GYN and the other, Lore Maier (pictured above), a Holocaust survivor—formed Heartbeat International in 1971 with a vision to make abortion unwanted and unthinkable all over the world through local, compassionate pregnancy help.



*Highlighted by over 1,350 Heartbeat International locations, pro-life pregnancy centers and ultrasound-equipped medical clinics now out-number abortion businesses 3.6 to 1 in the U.S.*

# Pioneering a GLOBAL VISION

Abortion plagues not only the U.S., but communities all over the world. Each year, a minimum 12.5 million innocent lives are robbed in the womb through abortion around the world, according to recent studies by the Global Life Campaign. By identifying, equipping and empowering indigenous leadership, Heartbeat International saves lives every day in over 50 countries on every inhabited continent.



# 180,000 MILES

*Each year, Heartbeat International staff travels over 180,000 miles to train and equip leaders to save lives all over the world.*



# First 24-7 Life-Saving CALL CENTER



## OptionLine

1-800-712-HELP | [www.OptionLine.org](http://www.OptionLine.org)

Fulfilling a dream of our founding generation, Heartbeat International established the nation's first—and only fully staffed, bilingual—24-7 pro-life contact center, Option Line, in 2003. Since then, we've answered the call from over 2.8 million women in distress, connecting them to life-affirming help near them. And more are added every day. In the spring of 2017, Option Line answered more than 1,000 calls, emails, texts, and live chats every day.

# 2.8 Million CALLS

*Option Line has answered the call from over 2.8 million women facing an unexpected pregnancy, connecting them to life-affirming help near them.*





Launched in early 2017, Heartbeat International's Next Level CMS is cutting-edge technology that will not only put a young woman into the driver's seat of her own pregnancy, but harness the power of "Big Data" to save lives from abortion. With a first-in-class user interface and groundbreaking pregnancy center client smartphone App, Next Level is a revolutionary step forward for the life-saving pregnancy help movement.

## Big Data to **SAVE LIVES**



*"This is taking a woman from being a victim and putting the woman in control of her pregnancy with the app. Now she has control."*

- John Murphy  
Silicon Valley Leader



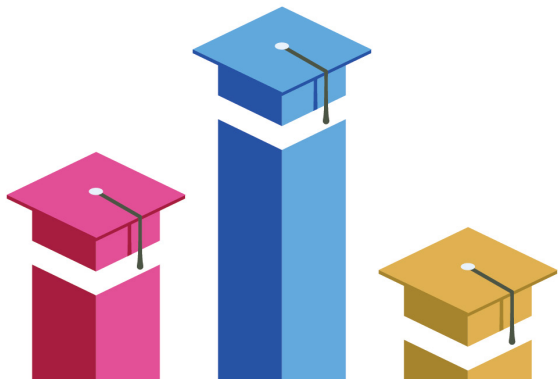
# Fresh Laborers FOR THE HARVEST

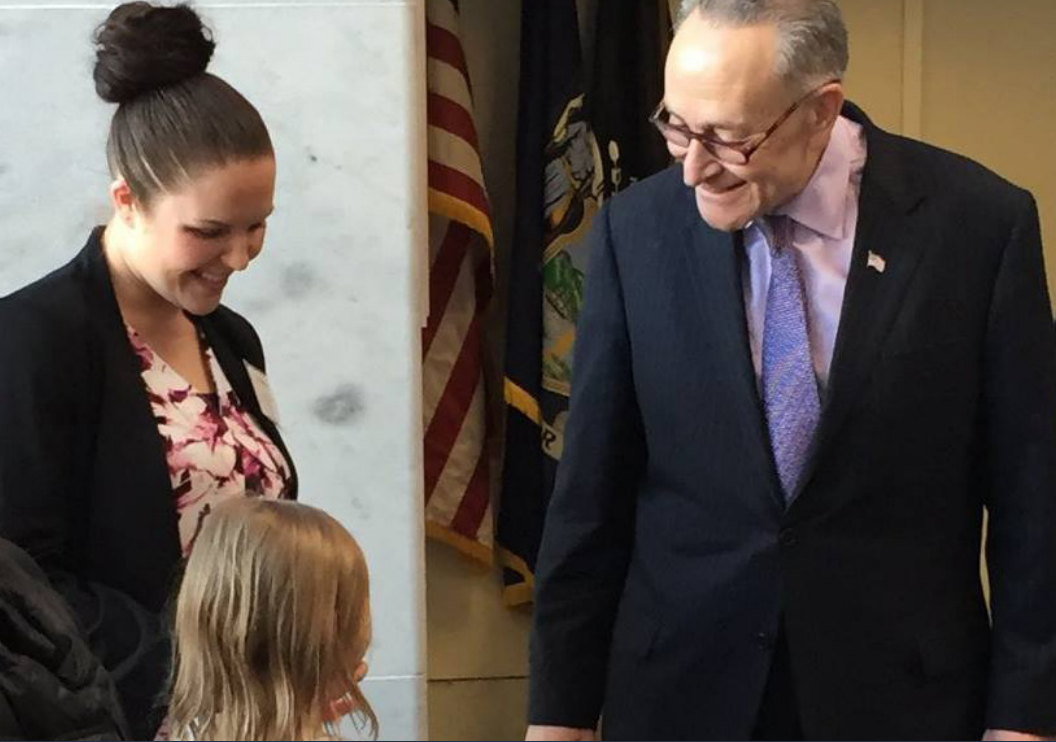


Called into existence by local pregnancy help leaders, a vital component of Heartbeat International's work is to lead the way in identifying, equipping and deploying missionaries for life all over the world. Every year, Heartbeat International trains over 4,500 women and men to save lives through our online Academy, Annual Conference and Pregnancy Help Institute—not to mention our ongoing in-person trainings all over the globe.

# 26,000 HOURS

In the past five years, life-saving leaders have logged more than 26,000 hours of formal education through Heartbeat International's Academy.





## Irresistible STORY-TELLING

Nothing tells the story of pregnancy help better than a mother and her child who found life-saving help at a Heartbeat International center. Since 2009, Heartbeat International has taken 155 moms and babies rescued from abortion to 315 congressional offices in Washington, D.C. with one message: Pregnancy Help Centers are Good for America. It's a message of life and hope that transcends politics—as you can see from the background picture, where stridently pro-choice U.S. Senator Chuck Schumer (D-NY) interacts with one of our guests during a recent visit.

# 315 OFFICES

*Pregnancy Help Centers are Good for America: A message that's impossible to resist as it comes from the mouth of babies rescued from the jaws of abortion.*



You can be a part of this Holy pioneering mission to help a woman and save a baby every 4 minutes.

Join us at [HeartbeatInternational.org/give](http://HeartbeatInternational.org/give) or call 888-550-7577.



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